

#### "Thoroughly Post-Modern Mary" [A Biographic Narrative Interview With Mary Gergen]

Kip Jones

#### Abstract:

Method: The Biographic Narrative Interpretive Method (Prue CHAMBERLAYNE, Joanna BORNAT & Tom WENGRAF, 2000: Tom WENGRAF 2001: Gabriele ROSENTHAL 2004; Kip JONES 2004) uses an interview technique in the form of a single, initial narrative-inducing question (minimalist-passive), for example, "Tell me the story of your life," to elicit an extensive, uninterrupted narration. This shift encompasses willingness on the part of the researcher to cede "control" of the interview scene to the interviewee and assume the posture of active listener/ audience participant. A follow-up sub-session can then be used to ask additional questions, but based only on what the interviewee has said in the first interview and using her/his words and phrases in the same order. Through hypothesising how the lived life informs the told story, the case history is then finally constructed from the two separate threads of the "lived life" and the "told story."

In this paper, the "lived life" and "told story" are presented in a "raw" form with the further involvement of the reader in mind. The story has not been "analysed" by the interviewer, but left open and transparent. Still, the production of the story becomes the creative output and social construction of both the storyteller and the interviewer (the performer and the audience) and, in this case particularly, one story of many stories that could have been told by the person interviewed. Routine facts are often back-grounded by the narrator through the use of this method in favour of spontaneity in the storytelling and the creation of meaningful life metaphors. In this way, the personal journey to "who the interviewee is today" is described, rather than merely a list of accomplishments.

"The Lived Life": Mary GERGEN (née McCANNEY) was born in 1938. The first part of her childhood was spent in the small town of Balaton, Minnesota. She subsequently moved with her family to Minneapolis when she was 12. She attended a suburban middle-class high school where she was popular. She went on to the University of Minnesota after graduating high school and continued to be both a gifted student, well-liked and social. In her final year she met an architecture student and married

him shortly after graduation. The couple had a girl, Lisa, and a boy, Michael. Over the next seven years, Mary studied part-time for a Master's Degree in Counselling Psychology. Her husband was a fast track architect and they expected to move to Rome in the early 60s, but moved instead to Boston where he could continue his studies at MIT.

At a Halloween party given at Harvard, Mary met Ken GERGEN for the first time. They had a long conversation and she discovered that he had an opening for a research assistant, a position for which she immediately applied. She got the job and Ken encouraged her to finish her Master's Degree. She worked for him for two years; he later accepted a position at Swarthmore College in Pennsylvania, leaving Harvard (and Mary) behind.

Both of their marriages began to end. Ken received a fellowship to study in Rome and Mary and her two children left with him on a ship to Rome in 1968. They were married in October of 1969. Back at Swarthmore, they began to work together on experimental projects, antiwar protests, etc. Ken and Mary lived and worked in Japan in 1972-73. By the mid-70s, Mary realised that she wanted a PhD and became a graduate student at Temple University in Philadelphia in 1974 where she quickly became involved in teaching. In 1976-77 the couple spent a year in Paris.

After receiving her PhD, Mary worked for a time at AT&T doing longitudinal studies on managers' lives. Eventually, she got a teaching job at the Pennsylvania State University local campus, fifteen minutes drive from their house, where she went through the ranks from assistant professor to associate professor to full Professor of Psychology and of Women's Studies. In 1988-89 Ken and Mary went to Netherlands Institute for Advanced Study, but Ken spent most of the year at Heidelberg in Germany, leaving Mary on her own in the Netherlands.

She and Ken persist in teaching and are involved in the Taos Institute promoting social constructionist ideas, as well as co-editing The *Positive Aging Newsletter*. Mary continues to travel, teach, write and give papers and workshops. Recent publications include *Social Construction: A Reader* with Ken GERGEN and *Feminist Reconstructions in Psychology Narrative, Gender, and Performance.*  Key words: Mary Gergen, Ken Gergen, social constructionism, feminism, biographic narrative

Credits References Author Citation

The Told Story:

I couldn't help

but wanna start

Back before my birth



To create a setting For (myself)

[Within a family] and Also [within a generation] and [Within a historical period] and [Within a particular place].

I guess that I want you to remember the movie,

"The Last Picture Show" I hope you have seen that movie,

but perhaps you will recall that there's a

Main Street

The Last Picture Show. Just as our lives are discontinuous, with jarring scene changes and ridiculous episodes of embarrassing events, so is life presented to us in this small town. The film's purposely jarring editing is transformed in our minds, as we watch, from a disjointed amalgam to a stream of consciousness effect that is very lifelike. One knows, then, that you are entering an alternative world just as real in its way as your own. This movie pulls you in.

The center of the film and the major theme – should you listen to your heart or your libido if the two don't combine in the same person? Perhaps the saddest comment in this film is that too often these two halves to a whole do not come together as a package and people are forced to choose.

Eric HABEGGER, 1999. The Last Picture Show (Review). Internet Movie Database.

[Main Street]: I guess it's a symbol of great hopes for a metropolis ah, but it's a village with seven hundred and thirteen people in it. The town is called Balaton.



Balaton had a grain elevator, in fact three of them, at the end of this street—there was a park with a bandstand, and then there were the railroad tracks and the elevators. And the elevators contained grain and grain was the principle ah, export of the farming communities around this rural town in south-western Minnesota. There was Laura Ingles Wilder, a writer who wrote stories about a family who lived in Minnesota in

the 1800's and the most famous book was called, *The Little House on the Prairie*. And I identify with that kind of locale.

# When I was a child there were periods of time where I was QUITE BORED.

My mother when she was in High School met the travelling salesman who would come through town. My mother, who was 18, became pregnant before the marriage, I think on St. Patrick's Day, actually. And my **FATHER**, um and my mother were married when he was 29 and she was 18.

### Quite a **LARGE** age g a p between them.

Dad was the 'boss', and Mom was the respectful and respected wife.

V My **FATHER**,

∨ my sister

 ${\tt V}\;\; and \; I$ 



*Were the only Catholics in that town. (I think that it's kind of important that that was the case.)* 

FQS 5(3), Art. 18, Kip Jones: "Thoroughly Post-Modern Mary" [A Biographic Narrative Interview With Mary Gergen]

My family, my FATHER and the dentist were the some of the most educated people.

Here My **FATHER** who was the intellect and the one I most admired in that respect, and who I most wanted to please.

4 My mother was somebody that I felt I had some superiority over.

```
(an/and yet
I loved her
and she loved me.
```

and who I was.)

[I haven't mentioned that my sister was born in 1940]

### I was the politician and the negotiator and ah, the one who could get along just fine with everyone.

# PHYSICALLY

my mother was

- S lighter skinned and
- § lighter brown hair and
- § green eyes,
- s smallish (uhm) and
- S pretty and
- § very young, and

I always ah took a certain pride in how pretty and young she was

in the course of the world.

My FATHER was handsome, athletic, dark skinned, dark black hair, brilliant blue eyes

# T H E N > >>

### **The omnipresence of the war.** Everything in that small town was orientated toward the absence of the sons.



I was in a little group of children that were all born at the same time and there were four **boys** and me. I was in this family where I was the oldest and the oldest **girl**, and there were two younger **girls** and then the rest were these little **boys**. So, I never had this sort of inordinate respect for **boys** my age or younger. I also (pause) was (pause) one of the best students in our

class. But I do think that I had this real sense of ownership and belonging and ah, you know that I was somebody in this little town.

When I was 12 we had to *move* to Minneapolis because [my **FATHER**] had been promoted.

[He was not very self-promoting and I think that was a problem].

We had to leave, it was very hard.

**NO!** it wasn't hard, I was looking *forward* to it, I thought it would **great**, I thought it would be like **Balaton**,

only b igger.

# *I started to collect movie star pictures.*





When I was a girl, I saved up my stars for my piano lesson successes to trade for movie tickets that could be redeemed at the local theatre. I used to save them for Roy Rogers and Dale Evans movies. She was the only female cowboy movie star, married to Roy in real life.. and I really identified with her. My favorite cowboy stars. (They also had singing). I even played ukulele in 6th grade, and had outdoor, cowboy fantasies. In fact at Catholic Confirmation, you were supposed to receive a vocational plan (to be a nun, they hoped), and I could see myself out west, in charge of a ranch-orphanage. (At that time, age 12, no men in sight... just me and my girlfriends running the place.)

Anyway, we moved to **Minneapolis.** I had the worse year of my life. These girls were girlie girls. They played jacks, skipped rope, and sat around and

they even started to like boys.

I joined the sort of not goody-good popular group, and I stayed with those people all through high school.

My body changed and I became

um,

a lot more attractive [and never really fashionable, but certainly trying]

and,

um (PAUSE)

I suddenly

could have boyfriends.

I could have

any boy

I wanted

and I



# The centre of my life was (sort of) to be socially successful.

I was a car-hop, uh just like in *American Graffiti*,



[The film is about a group of recently graduated teenagers and their stories during one night of cruising the streets the relative innocence of the summer of 1962. The lives of several high school grads are exposed here

on the last night they will all be together .

# only <u>NO</u>roller skates.

I went to the University of Minnesota; (Social life was just as important as getting good grades) Broke up with my boyfriend, [not because there was anything at all wrong with him but I was so sick of being tied down] And I just went on a spree and Had a really good time and

### FELT FREE.

In my senior year (pause)

I got engaged and ah, (pause)

to an architectural student

and I did go home and I was married in June, I was pregnant in July and had my first child the following April.

Ah, Lisa, and *ah* 

then 18 months later

I had my second child, a little boy Michael

more or less staying at home

© 2004 FQS http://www.qualitative-research.net/fqs/

go back

I started to to graduate school (seven or so years)

# Masters Degree in Counselling Psychology

My husband had um, (pause) he was ah, a *fast track* architect, Architecture was his **WHOLE LIFE**.

He was on the track for the Prix de Rome and we were going to go to



to live, and

I was real excited about that because

Although I had wanted to go to Europe at various times,







and

that's when I got a job

working at *Harvard* for

\*



The reason that I got a job was that he had a friend who was an architect who was our friend, and there was a Halloween party and we were invited to this Halloween party and when I came in, in 1965 people were saying that Ken and his wife had come as psychological concepts and what were these concepts? And I found out and told people what the concepts were and it was rather appropriate and suggestive of his marriage, which was he had come as the ID and she had come as the Super Ego.

\*

© 2004 FQS http://www.gualitative-research.net/fgs/

I met Ken that night and found out that he had an opening for a Research Assistant, [he had just gotten a grant],



"The Seven Year Itch"



and had this conversation

that was



### a n d

I have to say

that despite the fact that

I was in a perfectly okay marriage (PAUSE)

flighly talented and

with a person who was

A NICE GUY,

(who was **not** exactly on my wave length ...) [mine was more intellectual]

that I have to say

in some way

I fell in LOVE with Ken that night.





My marriage



and

His marriage began to END,

and ah

at the culmination of

Ken had won a

# the ENDings,

# Guggenheim Fellowship





and I and

my two children

lefttogether

# on a ship



© 2004 FQS http://www.qualitative-research.net/fqs/



The 60's were a time for "Make Love, Not War".



FQS 5(3), Art. 18, Kip Jones: "Thoroughly Post-Modern Mary" [A Biographic Narrative Interview With Mary Gergen]

"

I realize that what seemed to be the ways of the world 40 years ago are out of step with today. Hard to look back and not be a bit aghast at what was so much more conventional

then.

We worked at home and played and

ИM

the children.

They *loved* Ken, they treated him like

## a **FATHER**

from the first days

and that whole issue was totally fine.

Um, certainly I had some guilt at

separating them from their FATHER,

but

### because

he was never really involved with them anyway,

# that wasn't so bad.

# Um,

he missed me

*but* (pause)

I was better off

and

# I have never really regretted my choice.

lt was harder

on Ken because

he had to **leave behind** two adorable **children** 

he had been very close

with

that

© 2004 FQS http://www.gualitative-research.net/fgs/

# I remember

### going to an APA meeting



APA meeting, 1926

# and

starting to .....

ah (pause)

### I had a big crying jag in the car,

before

we got to Toronto

[or wherever the APA was]

# because

I felt like

I just have got to  $have\ more\ (pause)$ 

STATUS,

I have to *have more* have

more INDEPENDENCE,

I have to have



ah,

# more&MOVe women

were going on

for further Education





FQS 5(3), Art. 18, Kip Jones: "Thoroughly Post-Modern Mary" [A Biographic Narrative Interview With Mary Gergen]

I love getting on airplanes with my briefcase





I am kind of an EXHIBITIONIST and I'm very social and out-going

Isadora Duncan

when I found my own niche, the niche was this → intersection ← of *feminist theory* / and SOCIAL CONSTRUCTIONISM.



© 2004 FQS http://www.qualitative-research.net/fqs/

Uh,
l started playing around
with writing styles
sort of d i s m a n t l i n g n a r r a t i v e s and so Up
r/i/p/p/i/n/g the papers so that there there there there there there WERE ribbons of ribbons of ribbons of ribbons of ribbons of
ribbons of
but different fonts and lines and
intersecting other voices,
and the voices of the people I was
STUDYING,



and

JUSt being kind of  $\mathbf{D}_{\mathbf{A}}\mathbf{R}^{\mathbf{L}}$ ABOUT IT.

Ken spent a long time (one year) ... in Heidelberg, because he had won some fantastic prize and I was sort of on my own there in the Netherlands I couldn't talk to him and so I sat down at the computer and I wrote this performance piece, and I had never done anything like that



Ken ... he's a real COMEDIAN, actually



he plays the banjo there's no stopping us, sort of craziness that we can get into,

# but serious CR<sup>a</sup>Z<sup>i</sup>neS<sub>e</sub>

# finding out new ways of ivingtogether

Comedian Billy Connolly

(There's one part of US

S

that wants to sort of

and

s l o w d o w n

### and

another part of **US** that

i

has these eyes (I's) that

### we can hardly resist

m p l i f

the next thing that's



**MOVIES...** they were my life.

I think I may have mentioned that.

sometimes

y

we sing

and

and

Ken and I agree that one of the links between us is

our ways of living out Movies in our life ...

### creating sets,

<del>striking sets</del>,

acting into a scene ...

our theoretical ideas about *emotional scenarios*...

seeing ourselves

as our favorite actors...

FUNNY STUFF LIKE THAT.

© 2004 FQS http://www.qualitative-research.net/fqs/

"I do think that my greatest personal asset is my optimistic, good feeling flow emotional nature, and I think I am quite protective of it. For example, I have never gone to therapy, nor have ever wished to do so, because I would not want my "gift" to be taken away from me. If I share any bad thoughts or feelings, it is with a couple of close friends, including Ken, who will listen and be consoling, but not be too invasive. I always know that no

matter how down I might be it will soon pass... and so it is only necessary to wait for morning...

# Its probably all related to the MOVIES ... LOVE, AFFAIRS, SEX, BETRAYAL... and finally,

because we grew up in the 50's...

# HAPPY ENDINGS.

### Lyrics to "Happy Trails" by Dale Evans Rogers

Happy trails to you, until we meet again. Happy trails to you, keep smilin' until then. Who cares about the clouds when we're together? Just sing a song and bring the sunny weather. Happy trails to you, 'till we meet again.

Some trails are happy ones, Others are blue. It's the way you ride the trail that counts, Here's a happy one for you.

Happy trails to you, until we meet again. Happy trails to you, keep smilin' until then. Who cares about the clouds when we're together? Just sing a song and bring the sunny weather.



Happy trails to you, 'till we meet again.



© 2004 FQS http://www.gualitative-research.net/fgs/

### Credits

Photographic reproductions courtesy of the following: *Rolfe Alumni Group; True Catholic Organization; Tom Tierney; The Roy Rogers-Dale Evans Museum, Branson, MO;The Missouri Heritage Project, 1999 for educational use; Chuck Adams; Marilyn Monroe, LLC (CMG Worldwide); B. Krist for Greater Philadelphia Tourism Marketing Corporation; Swarthmore College; Matson Navigation Company, Inc.; University of Pennsylvania; Vidisco Ltd.; Peter Kurth; Stephen Mifsud (Malta) – http://www.marz-kreations.com/home.html; Diva Las Vegas; Tickety-boo Ltd; Paul Ivester.* 

#### **Full Interview**

The full interview and follow-up questions and their responses are available at: <u>http://www.qualitative-research.net/fqs-texte/3-04/04-3-18b-e.htm</u>. A list of Mary GERGEN's academic achievements can be seen at: <u>http://mary.gergen.socialpsychology.org/</u>.

#### References

Chamberlayne, Prue, Bornat, Joanna & Wengraf, Tom (Eds.) (2000). *The Turn to Biographical Methods in Social Science Comparative issues and examples.* New York: Routledge.

Habegger, Eric (1999). The Last Picture Show (Review). *Internet Movie Database* user comments for "The Last Picture Show". Accessed 5 July 2004 at: <u>http://www.imdb.com/title/tt0067328/usercomments-10</u>.

Jones, Kip (2004). Minimalist Passive Interviewing Technique and Team Analysis of Narrative Qualitative Data. In Frances Rapport (Ed.), *New Qualitative Methodologies in Health and Social Care* (pp.35-54). London: Routledge.

Kurlansky, Martin (2003). 1968 The Year that Rocked the World. New York: Random House Publishing Group.

Rosenthal, Gabriele (2004). Biographical Research. In Clive Seale, Giampietro Gobo, Jaber F. Gubrium & David Silverman (Eds.), *Qualitative Research Practice* (pp.48-64). London: Sage.

Wengraf, Tom (2001). *Qualitative Research Interviewing Biographic Narrative and Semi-Structured Methods*. London: Sage.

### Author

<u>Kip JONES</u> is an ESRC Research Fellow at De Montfort University in the UK. His work includes developing qualitative approaches to systematic evidence review, including using meta-ethnography and narrative techniques to "synthesise" qualitative research. He is Associate Book Review Editor of the online journal *FQS* (<u>http://www.qualitative-research.net/fqs/fqs-eng.htm</u>). He has written on and given workshops in narrative biographic interpretive method. His chapter, "Minimalist Passive Interviewing Technique and Team Analysis of Narrative Qualitative Data" in *New Qualitative Methodologies in Health and Social Care*, F. RAPPORT, (Ed.) was published by Routledge in 2004. He continues to explore ways to incorporate methods from the arts and humanities in the presentation of social science data.

### Citation

Contact:

Dr. Kip Jones

Mary Seacole Research Centre De Montfort University 266 London Road Leicester LE2 1RQ UK

E-mail: kjones@dmu.ac.uk

Jones, Kip (2004, September). "*Thoroughly Post-Modern Mary*" [A Biographic Narrative Interview With Mary Gergen]. *Forum Qualitative Sozialforschung / Forum: Qualitative Social Research*, *5*(3), Art. 18, http://nbn-resolving.de/urn:nbn:de:0114-fqs0403189.