

The First Grounded Theory Trouble Shooting Seminar in China

14-15 October 2006, Shanghai, China

Organized by the Grounded Theory Institute

The objectives of the seminar are as follows:

- [1] Develop a deeper understanding of the GT research method as it is applied to specific research projects
- [2] To raise the participants conceptual awareness and skill development
- [3] To sensitize participants to publication strategies for GT research
- [4] To create and develop continuing supportive research networks

In this type of workshop the majority of participants either have had some prior GT experience or are on the verge of making the decision whether to do a GT research project or not. This type of workshops always yields the most rapid benefits for its participants

The composition of this seminar is as follows:

- Dr. Andy Lowe, coordinator, The Grounded Theory Institute
- Dr. Barney Glaser, originator of grounded theory methodology founder of The Grounded Theory Institute (who will be contributing via video link)
- Mr. Foster Fei (bilingual in both English and Mandarin), Research and teaching associate, School of Management, University of Bath, UK
- Trouble shootees and experienced observers/presenters

For registration and inquiry, please contact Mr. Foster Fei via mnpxdf@bath.ac.uk